



RICHARD LAMPERT

Tilla Goldberg


„I try to design objects of desire, with a strong, individual character, objects that fire the imagination and open up new possibilities“ is a quote from Tilla Goldberg that – as multi-faceted as her projects are – describes her characteristic design approach. The likeable and witty designer has plenty of imagination, a wealth of ideas and a love of experimentation, as well as expertise in materials and a cosmopolitan mindset. Since 2009, in her role as Studio Director Brand Spaces & Product Design, she has been designing buildings, interiors and products, communication measures and brand strategies with and for the Ippolito Fleitz Group. Like a storyteller who conveys narratives about places and subjects – and their context. Always in focus: the exploration of new use cases and individual solutions that put the user centre stage. Spaces and products that inspire, convey emotions and are dynamic and appealing. Her objects are not so much designed to be pleasing and ‚everybody’s darling‘, rather they come with their very own identity and attitude.

since 2009
Studio Director Brand
Spaces & Product Design
Ippolito Fleitz Group

1973
born in Düsseldorf

Born in Düsseldorf in 1973, Tilla Goldberg is an extraordinary designer who hardly fits into a particular genre. Rather, she is an interdisciplinary design transformer and a master of holistic staging. Thanks to her exceptional talent and many years of experience, she approaches the world and the things within it with her razor-sharp eye – and, in her projects, devotes herself to very different subjects and challenges. She detaches things from their familiar context, lending them more or new meaning. Tilla Goldberg moves between different worlds, utilising the entire range of traditional craftsmanship, innovative technologies and material developments in order to cross boundaries – surprising her public repeatedly with her innovative designs and solutions. She strives to inspire people and anchor new ideas in their minds.

Tilla Goldberg's work is based on her product design studies at the Stuttgart State Academy of Art and Design, where Richard Sapper was one of her teachers. This was followed by work for various studios and offices, including Ross Lovegrove in London, Idée Workstation in Tokyo and Nick Dine in New York. In 2001, she founded her own studio in Cologne called Golden Planet Design. Back then, the talented designer already favoured an interdisciplinary approach, spanning the spectrum from product design to installation design with projects implemented worldwide. She won her first prestigious award early on with her graduation thesis: the Lucky Strike Junior Design Award. Since then, countless other international design awards have followed. And it actually all began much earlier: in her father's architectural office, which was full of original Eiermann tables – black frames and white table tops, still equipped with analogue drawing boards and pencils.



2024
Design of SALTO
saddle bag for tidy desks
see Product →

In 2024, Tilla Goldberg designed her first product for Richard Lampert: SALTO, a kind of saddle bag for tidy desks. The Stuttgart-based furniture company is the only company to own the rights to the original Eiermann table frame, but further developments, such as a dining table version called Eiermann 2, are also part of the collection. With SALTO, the German designer once more proves her exceptional talent and desire to experiment. SALTO is an innovative product for a modern working environment that is intelligent, sustainable, witty and unconventional. Together with her team at the Ippolito Fleitz Group, Tilla Goldberg has explored the possibilities of a natural and innovative material from the world of fashion, transferring it to a product design for the office and everyday life. With a passion for experimentation, Tilla Goldberg designed this casual assistant made of Papyr® for the minimalist Eiermann table, complementing the table with a cheerful, charming and flexible companion, which is also functional and carefully conceived down to the smallest detail. For the butterflies in the tummy. For Tilla Goldberg, because this feeling signals to her that an idea is sparking off. And for the users, who can look forward to using this unique, clever and well-designed office accessory every day.